

FOR IMMEDIATE RELEASE

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UNIVERSAL WINDOWS DIRECT NAMED #46 ON 2010 QUALIFIED REMODELER TOP 500 LIST

August 2, 2010 (Fort Atkinson, WI) – Universal Windows Direct has been named to the 2010 Top 500 list of remodeling firms by *Qualified Remodeler* Magazine. The annual listing is published to recognize remodeling firms for six criteria of success: Annual sales volume for the previous year, total number of years in business, association membership, certified employees on staff, industry awards and community service. Each company submitted a letter or audited statement from their CPA to verify their total volume of sales.

Universal Windows Direct was ranked 46 on the 2010 Top 500 and received special star recognition for 4 consecutive years on the list.

“It is such an honor to be included in this prestigious national ranking. Our philosophy has always been to provide homeowners with the highest quality products in the market at a factory direct price. With the economic challenges of the past year, seeing our hard work pay off is more than satisfying. This is tremendous recognition.” - Bill Barr, resident and CEO, Universal Windows Direct.”

Founded in 2002, Universal Windows Direct (www.universalwindowsdirect.com) has created a nationwide presence providing a complete line of energy efficient home improvement products, including replacement windows, siding systems and entry doors.

The Qualified Remodeler Top 500 list is one of the longest running ongoing recognition programs in the remodeling industry. Companies named re listed in the September issue of Qualified Remodeler Magazine, one of the most widely read trade publications in the building and construction industry.

ABOUT QUALIFIED REMODELER MAGAZINE: Founded in 1975, Qualified remodeler was the first magazine dedicated to serve the residential and light commercial remodeling industry. Cygnus Business Media publishes the magazine, which serves more than 81,000 remodeling firms nationwide.

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